

Why is PTA Fundraising Important?

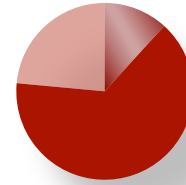
Greetings,

Each year, our parents donate generously of their time and money to our school. Last year, through the auction, direct giving, and other fundraising events, your generosity to the PTA resulted in a donation of \$170,000 to the school.

This year, we are aiming our sights just as high – do you know why? DPS provides us a baseline budget each year, however it is not adequate to provide the educational experience that you as parents have communicated that you want for your students – low teacher to student ratios, state of the art technology, a strong menu of enrichments and the list goes on. In order to provide that experience - one that is similar to those found at private schools with tuitions of \$15,000-20,000 - we must fundraise.

The PTA has two major events that provide a large percentage of the monies (80-90% to be exact): Direct Giving in the Fall, and the Auction in the Winter. Additionally, PTA hosts restaurant nights, and smaller activities throughout the year for the remaining 10-20%.

This year - more than ever - we need your support. You may have read on some of the local social media websites about increased class sizes in elementary school; due to the increasing demand for seats, DPS mandated larger class sizes this year. It is vital that we



■ Technology ■ Teachers ■ Paras

We appreciate every dollar that is donated to Bill Roberts and that is why the Administration and the PTA work together to make certain that we are investing your donations wisely. This chart represents our current allocation.

maintain our very high Para to teacher staff ratio so that we can keep our student to staff ratio low.

Please help us by making a contribution to our Direct Giving Campaign. As little as \$10 per month goes a long way! Why not skip the Starbucks a couple of times and support our school instead? We have put together some ideas for you to consider on the backside of this note. We invite you to RSVP for our last Direct Giving Party, Octoberfest, at <http://us1.campaign-archive1.com/?u=e0387017acc44ff1aafbc17e4&id=9b139b0fe4> or consider making a one-time or recurring donation directly online <https://brs.ejoinme.org/MyPages/DonationPage/tabid/233913/Default.aspx>. Thank you in advance for your support!

Leslie Wicks	Patricia Lea	Erik Cohen
PTA President	Principal	Asst. Principal

Consider the Possibilities...



If every family gave up this 2-3 times per month and donated to Roberts, we would raise in excess of \$50,000

Or used this instead of the theater 6 times per year, we could raise in excess of \$60,000. *based on a savings of \$25 six times per year.



OR



Or cooked a meal at home together instead of going out every month, we could raise anywhere from \$50,000 to \$75,000 or more! *based on a savings of \$25 six times per year.

But wait...aren't there other fundraisers too?

In addition to the PTA fundraising mentioned, our 8th graders sponsor fundraisers to provide scholarships to students in need of financial assistance for the 8th grade trip. Bill Roberts believes that every student should have the opportunity to participate regardless of financial ability. These are activities like the poinsettia sales at the holidays, Jim N' Nick's dinner nights and other smaller activities at which a good or service is usually provided and a portion of the proceeds are returned to the school. Additionally, we sponsor school-wide community support drives such as the canned food and penny drives to benefit non-profit organizations. We believe these are important teaching opportunities of the value of servant leadership to our students.

I heard that we can earn Money by SHOPPING – Is that true?

King Soopers Gift Cards

Purchase a King Soopers gift card from the front office for \$5 (pre-loaded with \$5 to use at the store) and earn money for your 8th grade trip. Cards are linked to your oldest child. All grocery and gas purchases using the card qualify for a donation of 5% back to Roberts. For more, visit the website noted below.

Do You Shop at Amazon?

Bill Roberts is set up to receive money from Amazon through their Amazon Smile program. A small percentage of eligible purchases will go to our PTA. In order for our PTA to receive donations, you must shop through smile.amazon.com. This is the same Amazon online store that you are already familiar with. Our charity name is Bill Roberts PTA. Happy Shopping!

Box Tops For Education

Box Tops for Education are a national school fundraising loyalty program. With over 240 participating products, it is an easy way to earn money for Bill Roberts. A collection jar is located in the front hallway of the school.

Find out about all of these programs on our website:
<http://billroberts.dpsk12.org/support/other-ways-to-contribute/>